

# *Schedule of Events*

## **Wednesday, June 15, 2016**

6:45 AM- 5PM	White Water Rafting and Brewery Tour	Lobby
8:30 AM-4 PM	Customizing Class	Lake Loveland
8:30 PM	Golden Ticket Package Pick-up	Snowberry
9:30-10:30 PM	Package Pick-up/Tour and Class Participants	Snowberry

## **Thursday, June 16, 2016**

7:30 AM- 5 PM	See the Rockies Tour	Lobby
8:30 AM-4 PM	Customizing Class	Lake Loveland
4:00-4:45 PM	Golden Ticket Package Pick-up	Snowberry
5:00	Golden Ticket Only Private Club Store Sales	Canyon Maple C
6:00-10:00 PM	Registration Package Pick-up by Groups	Snowberry
6:00-10:00	Club Store Open for Registered Guests	Canyon Maple C
8:00-10:00 PM	Exhibitor Load-In/Drop Off	Hotel Dock
9:00 PM	Message Board/Room-to-Room Trading Info	Registration Counter
10:00 PM	Registration Closes	Snowberry

## **Friday, June 17, 2016**

7:30 AM -2 PM	Exhibitor Set-Up	Front Range Ballroom
9:00-12:00	Contest Set up	Canyon Maple A
8:30-9:30 AM	Exhibitor Only Private Club Store Sales	Canyon Maple C
9:30 AM	Walk-up Late Registration/Package Pick-up	Registration Counter
9:00-9:50	Panel: The Current Art of G.I. Joe - Adam Riches	River Birch
10:00 AM	Club Store Opens For Registered Guests	Canyon Maple C
9:45 AM	Volunteers assemble for Parachute drop	Top Floor Tower
10:30 AM	Parachute Drop	Hotel Atrium
11:00-11:50 AM	Panel: G.I. Joe Filmfest AND SoYouThink You Can Voice Act!	River Birch
12:00-12:50 PM	Panel: 4” Real American Hero Retrospective – James Kavanaugh	River Birch
1:00-1:50 PM	Panel: Action Man 50th Anniversary – Dave Tree	River Birch
2:00-5:00 PM	Exhibit Hall Opens for Private Preview	Front Range Ballroom
2:00-3:30 PM	Autographs: Larry Selman, Adam Riches	Front Range Ballroom
3:30-5:00 PM	Autographs: Kirk Bozigian, Larry Hama, Gregg Berger	Front Range Ballroom
Hourly	Door Prize Giveaway	Front Range Ballroom
1:00-3:00 PM	Contest Area Closed: Judging in Progress	Front Range Ballroom
5:00 PM	ALL EXHIBITS & SALES ROOM CLOSE	
7:30-9:00 PM	Golden Ticket Meet and Greet	Hotel Restaurant

# *Schedule of Events*

## **Saturday, June 18, 2016**

7:30 AM	Exhibitor Set-up	Front Range Ballroom
8:30	Walk-up Late Registration/Package Pick-up	Registration Counter
8:30	Registered Attendees' Private Preview	Front Range Ballroom
Hourly	Door Prize Giveaway	Front Range Ballroom
9:00-9:50	Panel: Box Art Construction – Larry Selman	River Birch
10:00	Exhibit Hall Opens/General Admission	Front Range Ballroom
10-10:50	Panel: G.I. Joe...From the Trenches – Kirk Bozigian & Larry Hama	River Birch
10-12:00	Autographs: Larry Selman, Adam Riches, Gregg Berger	Front Range Ballroom
11-11:50	Hasbro G.I. Joe Brand Panel – G.I. Joe Team	River Birch
Noon-12:50	Panel: Old Soldiers Never Die! - Kirk Bozigian	River Birch
1-1:50 PM	Panel: World Premiere: The Lost G.I. Joe Commercials - 1964-67!	River Birch
2:00-2:50	Panel: Kindle Worlds Author Panel – Derryl Depriest, Bill Nedrow, Troy Osgood, Wes Ferguson	River Birch
3:00-5:00	Autographs: Kirk Bozigian, Larry Hama	Front Range Ballroom
3:00-3:50	Panel: G.I. Joe Collectors' Club Roundtable - Staff	River Birch
4:00-4:50	Panel: GIJoeCon Script Reading and Gregg Berger Q&A	River Birch
5:00	ALL EXHIBITS & SALES ROOM CLOSE	
7:30-11 PM	Casino Night & Awards Dinner	Birch & High Meadows

## **Sunday, June 19, 2016**

9:00 AM	Exhibitor Set-up	Front Range Ballroom
9:30 AM	Exhibit Hall Opens/General Admission	Front Range Ballroom
10-10:50	Panel: Global Warfare – Joe Declassified	River Birch
10-11:30	Autographs: Kirk Bozigian, Larry Hama, Gregg Berger	Front Range Ballroom
11-11:50	Panel: G.I. Joe Cosplay – Joe Colton	River Birch
Noon-12:50	Panel: Silent Interlude – Larry Hama	River Birch
12:30-2:00	Autographs: Larry Selman, Adam Riches	Front Range Ballroom
1-1:50	Panel: What's on Joe Mind LIVE 2016-Podcast WOJM Staff	River Birch
3:30 PM	All Exhibits Close	

# Special Guests



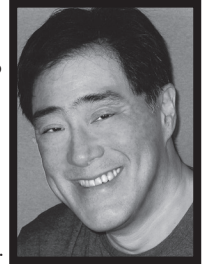
**KIRK BOZIGAN** orchestrated Hasbro's spectacularly successful launch and longevity of the 3 3/4-inch G.I. Joe: A Real American Hero brand. He worked as the original product manager at the Hasbro, Inc. toy company in Pawtucket, Rhode Island. Kirk "wrote the book" on modern action figure marketing strategy and developed the "weapons and tactics" that are still used by action figure marketers today. These tactics include strategic alliances with entertainment companies (Marvel Comics & Marvel Productions), "bio" file cards, flag-point rewards promotions, and "toyized" play action features.

Kirk is the owner of HKB Ideas, a marketing and new product development company that specializes in helping businesses and inventors to launch their concepts. He is also a professor in the Marketing department at Providence College, Providence, RI.

**LARRY HAMA** is a decorated comics veteran and well known to fans as the writer for the Marvel Comics series *G.I. Joe: A Real American Hero* and *G.I. Joe: Special Missions*, based on the iconic Hasbro toy line. Not only did he write the original G.I. Joe comic book series for fourteen years, he also wrote the action figure file cards for Hasbro, Inc. during that time. When someone thinks of writing for G.I. Joe... they think of him!

Larry has also written other exciting titles, including: Wolverine, Nth Man: the Ultimate Ninja, and Elektra, and he created the character Bucky O'Hare, which was developed into a comic book, a toy line and a television cartoon. During the 1970s, he was seen on the TV shows M\*A\*S\*H and Saturday Night Live.

Mr. Hama was a consultant to the Paramount Pictures production of the 2009 G.I. Joe: Rise of Cobra feature film and has returned to writing the G.I.J:ARAH series for IDW Comics (#156-to-present).



**GREGG BERGER** continues to combine his on camera, stage work, writing, teaching and his convention personal appearances, nationally and internationally, with his consistently busy voice over career. In addition to his 80's work on the *G.I. JOE: A REAL AMERICAN HERO* animated series as the voices of SPIRIT, FIREFLY, CUTTER and RIPCORD, he was also the voices of GRIMLOCK, LONG HAUL, SKYFIRE and OUTBACK on the TRANSFORMERS cartoon.

His game titles include: Fall of Cybertron as GRIMLOCK; Rise of the Dark Spark as GRIMLOCK and LOCKDOWN; Transformers: Devastation as GRIMLOCK and LONG HAUL; HALO Wars as CUTTER; Spiderman: Web of Shadows as KINGPIN; Wolverine: X-Men Origins as FRED DUKES aka THE BLOB; Final Fantasy X and X-2 as SIR JECHE; Kingdom Hearts as EEYORE; Star Wars: Episode One Racer; and Star Wars: Phantom Menace and much, much more! His voice can regularly be found on radio and television commercials, network promos, feature film trailers and radio recreations. What does Gregg Berger enjoy doing most? Simple... "all of it!" Gregg has also volunteered his time and talents to Los Angeles based Famous Fone Friends, and through them, has

made calls to kids in Pediatric Hospitals all across the country.

**LARRY SELMAN** has produced fifty plus paintings for Hasbro's G.I. Joe 12-inch box art. In addition, his art has adorned several of the official GIJoeCon 12-inch boxed sets. His outstanding style and skill truly breathe life into each of his works.

Larry is the only artist to depict every era of American military history and every branch of service. He has worked with Medal of Honor recipients Francis Currey and Mitchell Paige, Ranger legend Leonard Lomell, and the famed Band of Brothers, from generals, and highly decorated soldiers and new recruits. He has had the privilege to meet and work with many of our military veterans while depicting the life, and action of the American Warrior.

After a long and successful career as a commercial illustrator, his focus has moved into the Western and fine art and recently the historical print market.



**Adam Riches** is an illustrator, comic book artist, and avid G.I. Joe collector. Since 2013, Adam has illustrated the packaging art and file cards for 33 G.I. Joe action figures, including Collectors' Club membership figures, GIJoeCon exclusives, and many of the figures in FSS 2.0, 3.0, and 4.0. His packaging art has also been featured in the G.I. Joe Collectors' Club magazine, trading cards, and comics. Beyond packaging art, he currently works for IDW Publishing, creating comic book covers for their popular G.I. Joe: A Real American Hero series.

In addition to G.I. Joe, Mr. Riches' work has been featured worldwide on many products ranging from shirts, posters, cups, album art, and more. His upcoming projects include comic book covers for two other exciting Hasbro brands: ROM The Space Knight, and Micronauts. Both available this summer from IDW Publishing.

## Seminars and Panels

**4" Real American Hero Retrospective-2007 to 2015 and Beyond!** – G.I. Joe has always been a roller coaster full of ups and downs and slow crawls that lead to the next fast-paced incarnation. In 2007, Hasbro introduced a new G.I. Joe 4" action figure construct that enticed collectors and has since become the premiere build that is still sold on toy shelves today. Join James M. Kavanaugh Jr. and recapitulate the last eight years of G.I. Joe: A Real American Hero.

**G.I. Joe Cosplay** – Ever wondered what it's like to enlist in the ranks of Cobra, and join the nameless, faceless "Sea of Blue", possibly becoming a Cobra Viper? Always dreamed of portraying the Baroness, Snake Eyes, or even the evil leader himself, Cobra Commander? This panel is for you! "Joe Colton" of Joe Colton Cosplay will go over some basics to get you started. She'll guide you in some of the more complicated builds while offering resources and tips to help you build your very own costume!

**Action Man 50th Anniversary** - 2016 is the 50th Anniversary of Action Man, the UK version of G.I. Joe. Dave Tree joins us to review how the UK evolved G.I. Joe in their own way with Action Man and Action Force. He'll discuss the unique products, proposed unreleased designs and a glimpse to what the future may hold for this iteration of G.I. Joe.

**Silent Interlude** – Larry Hama takes you page by page in a slide show of Marvel’s G.I. Joe ARAH #21 “Silent Interlude” with detailed descriptions of how it was designed and executed. Very entertaining as you get an inside look at the struggles of production and the decision making process.

**The Current Art of G.I. Joe** - Join artist Adam Riches as he shares his current work on IDW’s G.I. Joe comic books and GIJCC action figure packaging illustrations. From early concepts, to rough sketches, to revisions, all the way to the finished product in your collections! This look behind-the-scenes will offer many unique insights on the process and creation of G.I. Joe art, including some never before seen images!

**Global Warfare by Joe Declassified** - Sam Damon, Dan Musick, Drew Hagerty, and David Tree - Joe Declassified breaks down the historical production of G.I. Joe abroad featuring Rubiplas, Estrela, Palitoy, Funkskool, and more. Join us in exploring the differences between Joes licensed around the world, including helpful hints for spotting the indicators to each country of origin.

**G.I. Joe . . . From the Trenches!** - Kirk Bozigian and Larry Hama - The creation of G.I. Joe was the result of combining numerous creative talents at both Hasbro Toys and Marvel Comics. Larry Hama provided the incredible personalities and captivating storylines to the adventures of G.I. Joe. Kirk Bozigian was the original marketing product manager for the brand who guided the creation and development of all the action figures and vehicles. Together they formed an alliance that brought life to molded plastic army men! Learn how Kirk and Larry helped “write the book” on action figure marketing. Learn how they invented, developed, and deployed strategies and tactics that helped launch the most iconic boys’ toy action figure line ever created!

**G.I. Joe . . . Old Soldiers Never Die!** - Kirk Bozigian - Come hear the reasons and marketing secrets behind the creation of G.I. Joe sub-brands like D.E.F., Eco-Warriors, Star Brigade, Street Fighter II, Mortal Kombat, and G.I. Joe Hall of Fame! Learn the critical role each of these played in keeping the G.I. Joe brand alive and growing. Finally, learn how Sgt. Savage was positioned to be the future of the new G.I. Joe! Be sure to come armed with lots of questions and open minds.

**Hasbro G.I. Joe Brand Panel** - Derryl DePriest (Vice-President of Global Brand Strategy and Marketing) and Mark Weber (Manager of Global Brand Development) sit down for an in-depth look at the “coming attractions” for the G.I. Joe franchise. From their licensed partners to future entertainment, there’s plenty on the horizon for the dedicated G.I. Joe fan. The Hasbro Brand Panel will be your first look at the 2016 G.I. Joe toy lineup, and prototypes will be displayed at Hasbro’s booth following the panel.

**G.I. Joe Club Roundtable** – GI Joe CC Staff - Come hear what is coming out later this year! More toys and maybe some surprises!

**Kindle Worlds Author Panel – moderated by Derryl Depriest** Have you ever considered writing your own G.I. Joe story? Do you have questions for the authors of some of your favorite works of G.I. Joe fiction? Join Kindle Worlds authors Troy Osgood (The March of Cobra, Legacy: Blackjack), Wes Ferguson (Cobra Reborn, Tomb of the Fallen, The Monster of the Loch Ness), and Bill Nedrow (First Salvo, Honor, Body Count, Legacy: Stiletto) as they discuss the joys and challenges of writing G.I. Joe, their current projects, and what the future holds.

**So You Think You Can Voice Act?** – Here’s your chance! If you ever wondered what it would be like to attend an open casting call and audition for a part on a cartoon, here is your chance! One male and one female will be selected to read alongside Gregg Berger for this year’s GIJoeCon script reading.

**2016 GIJoeCon Script Reading** – Join us as Gregg Berger and our two “So You Think You Can Voice Act?” audition winners take part in the 2016 GIJoeCon script reading. Written by Jesse Wittenrich and Pete Sinclair with an additional special treat you won’t want to miss!

**What’s on JOE Mind LIVE 2016: The Turn Out the Lights Edition** - Mike “The Commish” Irizarry, Joe “Better Looking Than Justin Bell” Colton, and Gary “The Mouth of Doom” Godsoe – “What’s on JOE Mind?” (WOJM for short) is the G.I. Joe community’s longest running and most popular fan podcast. The show encompasses more than 100 regular episodes plus many special editions for your GI Joe listening pleasure. WOJM has been downloaded more than 10 million times by fans in 95 countries. Each episode covers the latest community news, product reviews and commentary by some of the best fans on the planet. Over 7000 listeners per show CAN’T be wrong. It’s fun, it’s informative and it’s interactive! Bring your opinions and join co-hosts and community veterans Mike Irizarry, Joe Colton and Gary Godsoe as they bring their show on the road one-last-time to JoeCon 2016 in Loveland, Colorado. Don’t miss your chance to speak on the topics, it could be your last! This year’s topics for audience participation include: “What is the Future for GI Joe?”, “Your Favorite JoeCon Memories!”, and “The HCU: Can it Work?” Together, let’s send JoeCon out in style! Be there or be Chuck!

**Voicing Joe: Gregg Berger Q&A**– Be there as we welcome Gregg to GIJoeCon and talk with him about his work on the original G.I. Joe cartoon series and voicing 4 classic G.I. Joe characters.

**World Premiere: The Lost GI Joe Commercials - 1964-67!** GI Joe wouldn’t have been a breakout success without the power of television. Herb Dietz was the producer and director of the commercials that made “GI Joe... GI Joe... fighting man from head to toe” a song sung by countless kids across America. Now his commercials... some shown for just a few weeks back in the mid 60s... have been unearthed and digitized for GI Joe fans everywhere. Join Matt McKeey of Vintage3DJoos.com, Ace Allgood, collector extraordinaire and restoration coordinator, and Christine Dietz, Herb’s daughter who was on the set for some of the shoots, as they discuss these great ads and screen over twenty of them for the first time in fifty years! From rare original prototype items and packaging, to the first shots of beloved sets like the Green Beret and the Action Soldiers of the World, this is footage that will astonish and bring out the kid in us all.

**Box Art Construction** – Larry Selman takes you through what goes into creating an illustration for a convention box. He will cover everything: from working with models; making weapons, clothing and equipment (for convention box art references) to manufacturing and customizing small scale models. You will learn all of the inside tricks used to pull an illustration together for packaging art.